

# Leggere Marchionne Lo Straniero EBook Gratuito PDF/EPUB/mobi - Paolo Bricco



**leggere Marchionne lo straniero EBook gratuito PDF/EPUB/mobi Paolo Bricco** , Sergio Marchionne, figlio di un carabiniere abruzzese emigrato in Canada, è l'uomo che ha preso in mano la Fiat nel delicato momento di transizione dopo la morte di Gianni e Umberto Agnelli, ne ha evitato il fallimento, l'ha condotta all'acquisto e alla riorganizzazione di un gigante decaduto dell'industria americana come Chrysler e ha fatto nascere il gruppo internazionale Fca. In questo libro, Paolo Bricco scrive con ricchezza di documenti e testimonianze la biografia di un manager unico: le sue radici tra gli italoamericani di Toronto, l'arrivo, da straniero, nella Torino in declino di inizio XXI secolo, prima l'idillio e poi gli scontri senza quartiere con il sindacato, il rapporto con Barack Obama, i sogni e i compromessi con la realtà, fino all'improvvisa scomparsa nel luglio 2018. Allo stesso tempo, racconta l'America della grande crisi dell'auto e la sua trasformazione tra Midwest e Silicon Valley, il destino dell'Italia, le peripezie di icone come Fiat e Alfa Romeo, Maserati e Ferrari. È la storia dell'industria globale tra crolli e innovazione, con la centralità della finanza, le mutazioni del

lavoro e delle relazioni politiche e sindacali, la metamorfosi di luoghi come Torino, Pomigliano d'Arco e Detroit, dove la crisi e la rinascita delle fabbriche hanno segnato il paesaggio umano e la sorte di centinaia di migliaia di famiglie.

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